



DEVELOPING THE NEXT GENERATION OF TRUCKING LEADERS TO KEEP OUR COUNTRY MOVING

BACKGROUND

The growing driver and logistics shortage is reaching crisis levels. According to a recent estimate, the shortage that is expected to grow to more than 174,000 by 2026. An aging fleet of drivers is one of the main reasons for the driver shortage. The Bureau of Labor Statistics estimates that the average age of a commercial truck driver in the U.S. is 54 years old. The average age of a driver entering CDL school is almost 38.

THE SOLUTION IS CLEAR—WE NEED YOUNGER DRIVERS AND TECHNICIANS TO ENTER THE FIELD

The trucking industry is a good paying career choice for America's emerging workforce — without the need to incur college debt. And while the "how" has been a long standing challenge, we are charting a path forward. Even amidst record unemployment in the pandemic, truck drivers and diesel technicians are earning income as essential workers!

THE NEXT GENERATION OF TRUCKING

A group of leaders in the trucking industry have created a nonprofit education accelerator called The Next Generation in Trucking Association to create CDL Driver and Diesel Technician programs in High Schools, Community / Technical Colleges and Private Schools around the United States.

Training programs like this are critical game changers for not only developing a highly skilled technical workforce but also creating pathways for growth in to managing and even owning businesses in the transportation industry.

OUR MISSION: PROVIDE ACCESS FOR ALL STUDENTS

Our mission is to provide the programing resources to enable every school in the United States to have a cutting-edge trucking and technician program. Other industries are reaching Career and Technical Education (CTE) students and trucking often times is not even an option. We need to change that if we want our industry to have a future.

WE NEED YOUR HELP TO MAKE THIS POSSIBLE

CAREER PATHS CHANGE LIVES

Javier was a high school student at Patterson High School and got caught up in the wrong crowd. He had parents who loved him and a little brother that looked up to him—yet he was making poor choices.

He was not succeeding in the traditional school programs offered to him. That is when a CDL Driver program was offered to him to take his senior year in high school. He took it, thrived in the class and turned his life around.

Of his 9 friends in high school four ended up in prison and two are deceased due to gang violence. Javier has not only beaten the odds, but exemplifies the importance of high school vocational training programs! He is successfully living out a career as a Professional CDL Driver and his brother has followed in his footsteps.

Even further, because of the pandemic, his parents were out of work for some time and Javier was able to support his family because being a truck driver is an essential job. 71.4% of all freight tonnage is moved on the nation's highways.



OUR CHARTER:

1. Promote trucking and logistics as a positive career field for young people.
2. Provide an education toolkit to enable out-of-the-box education programs.
3. Connect trained students to employment opportunities.

OUR BOARD OF DIRECTORS:

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DriverReach

Amazon

Worklete

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Reliance Partners

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OUR ASK

PLEASE JOIN OUR ASSOCIATION

We are building resources to create, promote, and implement high school and community college driver and diesel tech programs in several states, with a goal of launching scaled programs starting in Fall 2021. **We need your organization's help.**

We need your organization to join our association—for as little as \$500—to get this essential program off the ground. **Let's build the future of trucking together!**

Make Checks Payable to:
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ACH is available; if that is your preferred form of payment, please contact Lindsey Trent, Lindsey_Trent@ryder.com.