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Trucks ARE for Girls

Indiana Motor Truck Association hosts event for Girl Scouts of Central Indiana

Indianapolis – The Indiana Motor Truck Association (IMTA) partners with Women In Trucking, Girls Scouts of Central Indiana and IMTA carrier member, Schneider to host an event focused on showing local girl scouts what the transportation industry is all about. They will also meet women that work at all levels within the industry, including professional truck drivers.

The event takes place at Schneider’s trucking terminal and will provide various activities to engage the girls, including driving a truck simulator, visiting the maintenance shop to understand how technicians keep equipment safe, walking around a tractor/trailer to learn about blind spots and hearing what a driver experiences on the road. They will also hear a presentation about how Girl Scout Cookies make their way from the Bakery to the Girl Scouts.

The association’s 2015-16 IMTA Chair Amy Lathrop, Chief Operating Officer at Perfect Pallets, Inc. brings a fresh female perspective to a group of trucking professionals that are working to impact transportation in Indiana. Partnering with the Girl Scouts has been a goal for her.

“We are delighted to have this opportunity to share insights about our industry with these bright young ladies. This forum allows female future leaders to learn about career opportunities open to them, while gaining a valuable understanding for how trucking positively impacts our everyday lives.”

After completing the event, the girls will receive a Women In Trucking patch created specifically for Girl Scouts.

The event will be held on Saturday, September 24th 1-4pm at Schneider’s facility at 7238 Western Select Drive, Indianapolis, IN 46219. Media is invited.

About the IMTA

The Indiana Motor Truck Association is a highly respected association that strives to serve, represent and promote the interests of the trucking industry by enhancing its image, efficiency and productivity through its focus on safety and advocacy. Founded in 1934, the IMTA has continuously offered safety programs through its Safety & Maintenance Council, including distracted driving education, advocacy at both the state and federal levels, networking opportunities and free consultation for its members. For additional information, visit www.intrucking.org.