#### **IMTA ANNUAL CONVENTION - AGENDA**

#### **MEETING ROOMS / ATTIRE**

## **Thursday, September 29**



02:00-04:00 PM Registration Sentry Foyer of Palms Ballroom

PLATINUM – Sponsored by TenStreet

04:15 PM Nominating Committee Meeting Cape Romano Hospitality Suite

04:15 PM Allied Industry Meeting Maia Restaurant (closed to public)

06:00-07:00 PM Cummins Welcome Reception Palms Lawn & Terrace

PLATINUM - Sponsored by Cummins, Inc. \*Attire - Resort Evening Wear

# Friday, September 30

07:00-08:00 AM Registration Sentry Foyer of Palms Ballroom

07:00-08:00 AM Breakfast Palms Terrace & Lawn

**DOUBLE PLATINUM** – Sponsored by Stoops Freightliner-Quality Trailer Inc. (Division of Truck

Country)

08:00-11:00 AM General Business Session Palms Ballroom (Sabal & Sentry)

PLATINUM - Sponsored by Great West Casualty Company \*Attire-Resort Business Casual

OPENING COMMENTS -Larry Limp, Owner LNL Trucking and IMTA Chairman

08:15-09:00 AM - <u>NATIONAL STATE OF THE INDUSTRY</u> - Harold Sumerford Jr, CEO of J&M Tank Lines currently serves as Chair of the American Trucking Associations. Harold will share an update on ATA's strategic priorities such as infrastructure funding, lawsuit abuse and predatory towing. *Harold Sumerford Jr., CEO, J&M Tank Lines and Chair, American Trucking Associations* 

09:00-09:10 AM Break

09:10-10:00 AM - <u>INDUSTRY ISSUES - ATRI</u> - Rebecca is always a highlight with her most up-to-date innovative research and analysis on the most critical issues in trucking. *Rebecca Brewster, President and COO, American Transportation Research Institute (ATRI)* 

10:00-10:10 AM Break

10:10-11:00 AM - WHAT HAPPENED TO 'STRONGER FOR LONGER'? INSIGHTS INTO THIS ZANY & VOLATILE ECONOMY AND FREIGHT WORLD - Will we have a recession? What's up with housing? The real story of inflation. Insights into the downturn and when the net upturn might begin. Thom Albrecht, CFO and Chief Revenue Officer of Reliance Partners Insurance

11:00-11:30 AM Break / Staff set Up for FLI Luncheon Palms Ballroom (Sabal & Sentry)

11:30-12:30 PM FLI Luncheon Palms Ballroom (Sabal & Sentry) Lunch will be set up in foyer as a buffet then same room as morning meeting PLATINUM - Sponsored by Vertical Alliance Group

<u>INFORMATIVE PANEL DISCUSSION</u> – Future Leaders of Indiana (FLI) Chair Matt Cavell will lead an inspirational and thought-provoking discussion on the challenges and opportunities panelists are having in the trucking industry.

\*This luncheon is open to all attendees who registered. Please note: If you are going on the EVERGLADES AIRBOAT TOUR, boxed lunches will not be provided so please consider joining us at the FLI Luncheon.

#### 12:30-06:00 PM - LEISURE TIME



IMTA Planned Social Activities (must be pre-registered) - **Everglades Airboat Adventure** – Recommend eating lunch prior to departure and taking a bottle of water and dried snack. Mini bottles of water will be provided on board.

- Depart resort @ 1:00PM Return to resort @ 4:30PM
- Pick up/drop off-between North/South Tower in parking lot "San Marco Entrance"
   \*Transportation Sponsored by UPS

06:00 – 07:00 PM Past Chairmen's Reception Palms Terrace & Lawn

PLATINUM - Sponsored by Pilot Flying J \*Attire – Resort Semi Formal / Cocktail Party

07:00 – 08:30 PM Past Chairmen's Dinner Palms Ballroom

PLATINUM - Sponsored by Rush Truck Centers

\*Wine Sponsored by Frost Brown Todd, LLC – Cash bar begins for all other drinks

After Party – SEMPLE Band - A Chicago based band that prides itself on its entertaining combination of musicianship and high energy stage performance. Fronted by one of the city's most prominent lead singers and the band's namesake, Keith Semple, every show is guaranteed to be a nonstop wonderful time! Will kick off between 8:00-8:30PM and play until 11:00PM PLATINUM - Sponsored by Palmer Trucks / Kenworth

## Saturday, October 1

07:00-8:00 AM Breakfast Palms Terrace & Lawn PLATINUM - Sponsored by Scopelitis, Garvin, Light, Hanson & Feary

8:00-10:30 AM Annual Meeting Palms Ballroom (Sabal & Sentry) **DOUBLE PLATINUM** – Sponsored by Stoops Freightliner-Quality Trailer Inc. (Division of Truck Country)

\*Attire-Resort Business Casual/Golf

OPENING COMMENTS - Larry Limp, Owner LNL Trucking and IMTA Chairman

08:10 – 08:30 AM <u>COUNCIL UPDATES</u> – Nominating Committee, Allied Industry & Future Leaders of Indiana Council.

08:30 - 10:00 AM

KEYNOTE SPEAKER - MENTORSHIP VS. MANAGEMENT - CREATE LOYALTY THAT LASTS -- Over the span of Clint's career as a Business Owner, CEO, Consultant and Founder of The Undercover Millennial Program, he has worked with corporations to help them create the kind of organizational culture and structure that inspires team members to never even dream about leaving. Clint Pulver, Emmy Award-winning, motivational keynote speaker, author, musician, and workforce expert.

**DOUBLE PLATINUM** – Sponsored and hosted by DriverReach, LLC

10:30-11:30 AM Board Meeting IMTA Board Members

Palms Ballroom Royal 1-4

11:30-06:30 PM - LEISURE TIME

IMTA Planned Social Activities (must be pre-registered) – **MJAI Golf Outing** 12:00-5:30 PM Hammock Bay Shotgun start at 01:00 PM PLATINUM - Sponsored by Marvin Johnson & Associates, Inc.



- Depart resort @ 12:00PM Return to resort by 5:30PM
- Pick up/drop off-between North/South Tower in parking lot "San Marco Entrance"

Golfers have the option to check golf bags at bell stand; have bag tags with name on the clubs. The resort will make sure clubs are taken to course the day prior to golf outing. Or you can bring them with you on the bus to the course that Saturday. Boxed lunches will be set up near the carts at the course

06:30-07:30 PM Closing Reception Palms Terrace & Lawn

PLATINUM - Sponsored by TLG Peterbilt \*Attire - Casual 80's Themed (not prom)

7:30 PM Closing Dinner & Entertainment Palms Ballroom Co-Sponsored by Katz, Sapper & Miller, and Midwestern Insurance Alliance

8:30 PM Back to the 80'S – with DJ Gill Blake, professional DJ for 20+ years. His 180 reviews are all 5 out of 5 stars. He will be celebrating the theme with us.



**CONTRIBUTORS** 

In addition to our IMTA Annual Convention Sponsors, several members contributed to the convention to support the overall event. The money from these contributions helped fill in the gaps on expenses and helped to enhance the overall program. THANK YOU CONTRIBUTING MEMBERS!

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### **SPEAKERS**



<u>Harold Sumerford, Jr.</u>, Chief Executive Officer, J&M Tank Lines ATA Chairman, American Trucking Associations

Harold joined J&M Tank Lines in 1976. He has over 40 years' experience in the industry. When joining, the company had 114 company trucks and hauled cement in Georgia and Alabama. The company grew to 500 trucks and had expanded into refrigerated vans and flatbeds. In 2002, Harold was named CEO and decided to spin off any businesses that were not related to tanks. Currently, at 415 tractors and 720 tankers, the company is involved in transportation of both dry and liquid products.

J&M currently has 552 employees and 11 terminals. Its corporate office is in Birmingham Alabama.

Harold is currently the Chairman of American Trucking Associations, the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation's freight.

Throughout Harold's work career he has been involved in various industry associations. He has always felt the need to give back to the industry that has been so good to him and his family. They are long time members of the American Trucking Association, the National Tank Truck Carriers, the Georgia Motor Trucking Association, the Alabama Trucking Association, the American Transportation Research Institute, and the Truckload Carriers Association. He is a past Chairman of the National Tank Truck Carriers and The Georgia Motor Trucking Association.

Harold received a Bachelor of Science degree in Business Administration from Georgia State University. He and his wife, Shannon, have five daughters and six grandchildren. He is an avid upland hunter and offshore fisherman.



Rebecca M. Brewster, President & Chief Operating Officer

Rebecca Brewster is President and Chief Operating Officer of the American Transportation Research Institute (ATRI). ATRI is the trucking industry's not-for-profit research organization, whose mission is research to improve the trucking industry's safety and productivity.

Rebecca is the recipient of several awards including Fleet Owner magazine's 2016 dozen Outstanding Women in Trucking, the 2013

Influential Woman in Trucking award from the Women in Trucking Association, and the 2010 J.R. Bob Halladay award given by the 50 state trucking associations.

Rebecca has been with ATRI for over 29 years. Prior to that, she was the Public and Governmental Affairs Director for the Cary, North Carolina Chamber of Commerce and a Fleet Analyst with Moen, Inc. Rebecca has a B.A. in English from Wofford College, and she is a Fellow of the North Carolina Institute of Political Leadership.



Thom Albrecht, CFO and Chief Revenue Officer of Reliance Partners

Thom has been involved with transportation since 1988 and since April 2020 he has been the CFO and Chief Revenue Officer of Reliance Partners. From October 2017-December 2019 he was with Celadon Group, an Indianapolis-based truckload company. Through May 2019, he was the CFO, Chief Strategy Officer & EVP. After helping deleverage Celadon, including selling 7 business units, settling 5 class action and derivative lawsuits, leading a multi-year restatement, and cleaning up DOJ and SEC investigations, he became the Chief Commercial Officer, Chief Strategy Officer & EVP. As CCO, network

design, pricing, revenue analysis and customer relationships all reported to him. Before Celadon he ran his own consulting firm from Sept. 2016-2017, Sword & Sea Transport Advisors LLC, focused upon market research, e-commerce, growth strategies and capacity analysis. Previously, he spent 28 years on Wall Street at 4 firms, covering truckload, LTL, intermodal and equipment companies, including 12 years as a Managing Director at BB&T Capital Markets. Albrecht holds a B.S. in business administration with a Finance major from the University of Central Missouri and was a CFA from 1993-2017. For 7 years he was on the Federal Reserve Beige Book committee.

He has been quoted by the national media including the Wall Street Journal, Logistics Management, Transport Topics, and the Journal of Commerce. Albrecht has been a featured speaker at several American Trucking Associations conferences, Food Shippers of America, RILA, the University of Georgia, Georgia Tech, CSCMP, SMC3, Transplace, Truck Trailer Manufacturers, Truckload Carriers' Association, IANA, TCA Refrigerated Carriers, and other events. He has provided advice and insight to numerous companies, including public and private carriers' teams and their boards of directors, as well as shippers' teams.

He was a 7-time Wall Street Journal All Star and 8 times was recognized as best analyst in his sector among regional/boutique firms by Institutional Investor magazine. He was also named as a best stock picker for the Road & Rail category by Star-Mine/Financial Times 5 times during the 2000s. Before rejoining BB&T in 2009, Albrecht was a Managing Director at Stephens Inc. He has also followed the sector at ABN AMRO, Inc., and A.G. Edwards. He has been involved with approximately 40 IPO and secondary stock offerings.

He has presented to shipper teams at Kellogg's, General Mills, InBev (Anheuser Busch), Colgate, Lowes, Coca-Cola, Georgia Pacific, Avery Dennison, Kraft, Nestle, Chiquita, GE, and PepsiCo among others, while also presenting to Customer Advisory Boards at Prime Inc., Schneider,

Crete, Transplace, Pilot Flying J, Lean Logistics, Saia, and others. He has presented to the Boards and/or top management teams at Knight Transportation, Landstar System, Wabash National, Navistar, J.B. Hunt, Old Dominion Freight, Southeastern Freight Lines, TTS, Schneider National, Norfolk Southern, CR England, NFI and others. He has presented to state trucking associations in Mississippi, Indiana, Virginia, Utah, Arkansas, and Ontario, while presenting to supply chain groups in Atlanta, Minneapolis, St. Louis, Dallas, and Indianapolis.

He was behind the growth in the BB&T Capital Market's annual February Transportation & Logistics conference, going from 250 attendees in 2010 to ~700 in 2016, while leading 4 to 5 hard-hitting "hot topic" panels. Out of 11 full years at BB&TCM, he won the "Best of the Best Sterling Performer" award 8 times, an internal BB&T award for employee of the year, for his division.

<u>Clint Pulver</u>, Emmy Award Winning Keynote Speaker, #1 Best Selling Author and Professional Drummer. -The Undercover Millennial-

Known as the leading authority on employee retention, Clint helps organizations retain, engage, and inspire their team members from the front desk to the board rooms and everyone in between. He expertly helps audiences navigate generational complexities, communication challenges, leadership missteps, and culture cues.

As the president and founder of The Center for Retention, Clint has transformed how corporations like Keller Williams, AT&T, and Hewlett Packard create lasting loyalty through his research and work as "The Undercover Millennial." A self-motivated entrepreneur, he is well versed in business start-up, leadership, sales management, management training, and helping teams grow multi-million-dollar accounts. He uses that experience to create teachable relationship and business strategies based on trust, service, support, connection, and consistent follow-through.

Clint strongly believes that a single moment in time can change a person's life. He has traveled the world speaking to a wide spectrum of diverse audiences, challenging them to dream, excel, connect, and believe--both in themselves and in the power of others. His mantra? "It's not about being the best in the world...it's about being the best FOR the world."

