

**DUE JANUARY 14, 2022 for Recognition at ALL Events – Return to Indiana Motor Truck Association via email: [info@intrucking.org](mailto:info@intrucking.org)**

EVENT	ITEM	COST	SELECT/QTY.	\$\$ Amount
<b>Boxing Night - February 2<sup>nd</sup>, 2022</b>		Primo's South – Indianapolis		
XL Logo, Main Signage Sponsor, Verbal at Event, 2 VIP Tables of Eight Included	<b>Main Event</b>	\$5,000		
Large Logo, Single Item Sponsorship, Verbal at Event, 1 VIP Table of Eight Included	<b>Gold</b>	\$2,500		
Medium Logo, Single Item Sponsorship, Verbal at Event	<b>Silver</b>	\$1,000		
Medium Logo, Verbal at Event	<b>Bronze</b>	\$500		
Small Logo, winning company pictured in ring & gets a medal <i>Can be paired with other items!</i>	<b>Boxer</b>	\$250		
<b>SMC Awards Banquet - April 30<sup>th</sup>, 2022</b>		Embassy Suites – Plainfield, IN		
Large logo, 30 Second spoken-word mini-mercial, 2 compensated Banquet tickets	<b>Platinum</b>	\$2,000		
Large logo, Verbal at event, Signage at reception, 2 compensated Banquet tickets	<b>Reception</b>	\$1,500		
Large logo, Verbal at event, 2 Compensated banquet tickets	<b>Gold</b>	\$1,000		
Medium logo on event signage	<b>Silver</b>	\$700		
Small logo on event signage	<b>Bronze</b>	\$300		
Get a business card sized ad included in the event program	<b>Add-On (must select 1 above)</b>	\$250		
<b>Allied Industry Mini-Golf Outing - May 5<sup>th</sup>, 2022</b>		Birdies – North Side Indy		
Banner recognition and on course as a sponsor (2 Available) - Includes 1 comp'd entry	<b>Course</b>	\$1000		
Banner recognition and at games area (8 Available) - Includes 1 comp'd entry	<b>Games</b>	\$300		
Banner recognition and logo at hole-in-one (4 Available) - Includes 1 comp'd entry	<b>Hole-in-One</b>	\$300		
Banner recognition and on hole (36 Available)	<b>Hole</b>	\$250		
<b>Truck Driving &amp; Technician Championships - June 10<sup>th</sup>-11<sup>th</sup>, 2022</b>		Lincoln College of Technology, Indiana Roof Ballroom, Downtown Hilton		
Large Logo on Main Event Banner	<b>Overall Platinum</b>	\$1,525		
Logo on Main Event Banner	<b>Overall Gold</b>	\$525		
Includes Bullpen, Course, Awards, Golf Cart, and Equipment	<b>Truck Driving Sponsor</b>	\$1,000		
Includes Tool and Individual Station Sponsorships	<b>Technician Sponsor</b>	\$500		
Logoed Sign near Sno-Cone station.	<b>Sno-Cone</b>	\$500		
Get a business card sized ad included in the event program	<b>Add-On (must select 1 above)</b>	\$250		
<b>90<sup>th</sup>! Annual Convention - September 28<sup>th</sup>- October 1<sup>st</sup>, 2022</b>		JW Marriott – Marco Island, FL <b>*PLATINUM Level Details avail. on request</b>		
Sole Event Sponsorship, 4 comp'd registrations & optional 4 weeks advertising in TTW	<b>Diamond – LIMITED</b>	\$6,500		
Sole Item Sponsorship, 2 comp'd registrations & optional 2 weeks advertising in TTW	<b>Gold</b>	\$5,500		
Grouped Item Sponsorship, Two complimentary convention registrations	<b>Silver</b>	\$3,500		
One complimentary convention registration	<b>Bronze</b>	\$2,500		
Logo Displayed at registration & throughout event	<b>Allied/Carrier</b>	\$500		
<b>I would prefer the IMTA choose which events I sponsor with my flat rate sponsorship of:</b>		<b>TOTAL SPONSORSHIP COMMITMENT</b>		<b>\$</b>
<b>PLATINUM \$20,000    GOLD \$15,000    SILVER \$10,000    BRONZE \$5,000    OTHER/Non-Elite (write in→)</b>				

Pick your Website Advertising Quarters: (Platinum = 4, Gold = 3, Silver = 2, Bronze = 1)  
 Q1 \_\_\_\_\_ Q2 \_\_\_\_\_ Q3 \_\_\_\_\_ Q4 \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

**Would you like to round up your above sponsorship total to the next Elite Level? YES or NO TOTAL \$ \_\_\_\_\_**

By selecting YES we will round your dollar total up to the next Elite Level (\$5K, \$10K, \$15K, \$20K) and will use your excess funds at our discretion. Your company will be recognized at those events **and** as an Elite Sponsor in our website and publications.





Our **ELITE Recognition Partners** help us to plan our events budget, give us starting capital for event deposits, and allow us to focus on building relationships with members who aren't yet as engaged in the association. We give additional advertising and recognition to our ELITE as thanks for their generosity and support.

**ALL ELITE Program Participants receive (AT NO ADDITIONAL COST):**

- 3-12 Months of FREE Advertising on IMTA website: [www.intrucking.org](http://www.intrucking.org)
- Your Company Logo on IMTA Website, Weekly Newsletter, and in all event Publications including on-site programs & signage.
- Verbal Recognition at all Non-FLI/SMC events
- Icon next to company listing in the Annual IMTA Directory

**QUESTIONS?**

**Contact:**

[Sally@intrucking.org](mailto:Sally@intrucking.org)

or call 317-630-4682

EVENT NAME – DATE – VENUE - LOCATION	ABOUT OUR EVENTS
<p><b>Boxing Night</b> February 2<sup>nd</sup> Primo's South – Indianapolis, IN</p>	<p>Boxing Night is an annual fundraiser for the IMTA with food, drinks, and entertainment built in. This event is a networking event for our members and acts as a fundraiser for the IMTA. This event also supports the Indiana Golden Gloves. Our Fundraising Goal for this event is to raise about \$20,000 for the association to help us cover our operating costs for the year. We encourage you to invite your staff, friends, and family out to this action-packed networking event.</p>
<p><b>SMC Awards Banquet</b> April 30<sup>th</sup> Embassy Suites – Plainfield, IN</p>	<p>A Reception, Banquet &amp; Awards Presentation honoring Drivers, Technicians, and Fleets as well as Safety, Maintenance, and Operations Professionals. This Carrier-Heavy event has been growing for the past few years with attendance topping 200 people annually.</p>
<p><b>Allied Industry Mini Golf Outing</b> May 5<sup>th</sup> Birdies – Westfield, IN</p>	<p>Yes, we said Mini-Golf! This event is a networking event to raise funds for the IMTA. Our fundraising goal is to net \$10,000 for the Association and provide an afternoon of networking and fun for our members.</p>
<p><b>Truck Driving &amp; Technician Championships</b> June 10<sup>th</sup>-11<sup>th</sup> Lincoln College of Technology, Indiana Roof Ballroom, Downtown Hilton – Indianapolis, IN</p>	<p>This event has had to take a two-year hiatus due to health concerns, but we fully anticipate this being a banner year with everyone feeling the excitement to return to the Championships. We typically have 180+ Drivers and 40+ technicians compete for the State Title. Winners are announced at our 800+ person banquet dinner. The Truck Driving &amp; Technician Championships are traditionally our most-attended event with 1000+ spectators joining us on the course that day.</p>
<p><b>90th! Annual Convention</b> Sept. 28<sup>th</sup> - Oct. 1<sup>st</sup> JW Marriott – Marco Island, FL</p>	<p>The IMTA Annual convention is a 3-Day Event with receptions, meals, board &amp; committee meetings, speakers, entertainment, golf, and optional activities. This is our 90<sup>th</sup> Convention and we plan to make it memorable with your generous support!</p>