



2024 ELITE RECOGNITION BENEFITS:

- Recognition at all IMTA Events
- Recognition in all Publications
- Recognition in all Truck Talk Weekly Newsletters
- Recognition on Website
- Recognition on IMTA's Social Media
- Enhanced Listing in Annual Directory
- Sponsorship Benefits by Event
- ELITE Banner for Tiers 1-4 Logoed in descending size; Banner Recognition is written for Tier 5

STEP 1. Mark Your ELITE Choice:

Tier 1 - \$20,000

Boxing Night – Single Item Sponsor, Multiple verbal recognitions, 16 VIPs
Transportation Summit – Optional Commercial Played during event, Premium Exhibition Table Space**, 2 Attendees
SMC Awards Banquet – Single Item Sponsorship, Verbal Mini-Mercial read, 2 Attendees
IMTA Mini Golf Fundraiser – Single Item Sponsorship, 2 Novelty Flags, 4 Attendees
Truck Driving & Technician Championships – Commercial Played at Banquet, Single Item Sponsorship, 4 Banquet Tickets

Tier 2 - \$12,000

Boxing Night – Single Item Sponsor, Verbal Recognition, 8 VIPs
Transportation Summit – Verbal Mini-Mercial Read at Event, Premium Exhibition Table Space**, 2 Attendees
SMC Awards Banquet – Single Item Sponsorship, 2 Attendees
IMTA Mini Golf Fundraiser – Single Item Sponsorship, 2 Novelty Flags, 2 Attendees
Truck Driving & Technician Championships – Single Item Sponsorship, 4 Banquet Tickets

Tier 3 - \$7,500

Boxing Night – Grouped Item Sponsorship, 8 Attendees
Transportation Summit – Verbal Recognition, Premium Exhibition Table Space**, 2 Attendees
SMC Awards Banquet – Grouped Item Sponsorship, 2 Attendees
IMTA Mini Golf Fundraiser – 2 Novelty Flags, 4 Attendees
Truck Driving & Technician Championships – Single Item Sponsorship, 2 Banquet Tickets

Tier 4 - \$4,500

Boxing Night – One Boxer*, 4 Attendees
Transportation Summit – Premium Exhibition Table Space**, 1 Attendee
SMC Awards Banquet – Larger Logoed Recognition, 2 Attendees
IMTA Mini Golf Fundraiser – 2 Novelty Flags, 3 Attendees
Truck Driving & Technician Championships – Larger Grouped Item Sponsorship, 2 Banquet Tickets

Tier 5 - \$2,500

Boxing Night – One Boxer*, 2 Attendees
Transportation Summit – Premium Exhibition Table Space**, 1 Attendee
SMC Awards Banquet – Smaller Logoed Recognition, 2 Attendees
IMTA Mini Golf Fundraiser – 2 Novelty Flags, 2 Attendees
Truck Driving & Technician Championships – Smaller Grouped Item Sponsorship, 2 Banquet Tickets

Tier Zero - \$0

*No ELITE Package.
 Convention Only Sponsorship.*

**Boxers are limited, first come first served.
 Logoed recognition on banner will be placed in the event we sell out.
 **Exhibition Spaces are Optional.*

ELITE Recognition 2024: Enhance your brand awareness, enrich your marketing dollar, and streamline your annual budget.

STEP 2. Mark Your 91st Annual Convention Sponsorship Choice *(Convention Only Sponsorship does not include ELITE Benefits):*

Platinum- \$10,500

Sole Event Sponsor
 Spoken Mini-Mercial or Video Commercial
 12 Months Website & TTW Advertising
 Recognition in Crossroads Quarterly
 Largest Logo
 Thank-You Gift
 3 Member Attendees
 3 Spouse/Guest Attendees

Diamond - \$7,000

Shared Event Sponsor
 Verbal Recognition
 6 Months Website & TTW Advertising
 Recognition in Crossroads Quarterly
 Large Logo
 Thank-You Gift
 2 Member Attendees
 2 Spouse/Guest Attendees

Gold - \$5,500

Grouped Item Sponsor
 Verbal Recognition
 3 Months Website & TTW Advertising
 Recognition in Crossroads Quarterly
 Medium Logo
 Thank-You Gift
 1 Member Attendee
 1 Spouse/Guest Attendee

Silver - \$3,000

Verbal Recognition
 1 Month Website & TTW Advertising
 Recognition in Crossroads Quarterly
 Medium Logo
 Thank-You Gift
 1 Member Attendee

Bronze- \$1,000

Verbal Recognition
 Recognition in Crossroads Quarterly
 Medium Logo
 Thank-You Gift

Contributor - \$500 Small Logo, Thank-You Gift

None- \$0 *No Convention Sponsorship for now.*

Total to be invoiced:

\$ _____

Company		Address	
Contact Name		City	
Phone		State	
Email		Zip Code	

Return this form to info@intrucking.org. An invoice will be created and sent to the contact person listed above.

Have Questions? Schedule a meeting to discuss the ELITE Program and Custom Sponsorship Options: Email at info@intrucking.org or Call 317-630-4682.