


Maximize your company's advertising opportunities to promote your products or services. Sponsor and/or advertise in the IMTA's weekly newsletter Truck Talk Weekly newsletter, which is emailed to over 1300 trucking industry representatives, or on the recently enhanced website!


Advertising Pricing

Truck Talk Weekly Rates

 **1/4 Page Ad • \$375/Month**
dimensions 300px X 410px


Check this box for a 12 month ad run

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

 **Business Card Ad • \$150/Month**
dimensions 225px X 350px


Check this box for a 12 month ad run

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

 **Event Ad • \$100/Month**
dimensions 300px X 410px

Check this box for a 12 month ad run


<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

 **Thumbnail Ad • \$75/Month**
dimensions 60 px X 160 px

Check this box for a 12 month ad run

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December

Website Rates

 **Rotating Banner (only 5 available)**
• Hyperlinked near top of Webpage
dimensions 970px X 90px

6 Months • \$2000

15 Months (3 Months FREE) • \$4000

 **Rotating Box (only 5 available)**
• Hyperlinked at Mid-Lower Page
dimensions 300px X 250px

6 Months • \$1000

15 Months (3 Months FREE) • \$2000

Advertiser Information

Name

Signature

Company

Phone

Email

My signature certifies my company's commitment to advertise with IMTA. I understand that acceptance of the following advertisement does not imply endorsement by the IMTA of my product or service and IMTA reserves the right to refuse advertisement deemed to be in conflict with the policies and business needs of the association. Payment will be made within 30 days of receipt of invoice.

JPEG Files Accepted via email (sally@intrucking.org) with hyperlink specified.

<p>Questions? Please Contact: Sally Myers (317) 660-2482</p>	<p>Make checks payable to: IMTA One N. Capitol, Suite 460 Indianapolis, IN 46204</p>	<p>Please return registration and method of payment together to:</p> <p>E: sally@intrucking.org F: (317) 630-0072 One N. Capitol, Suite 460 Indianapolis, IN 46204</p>
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